

FOR IMMEDIATE RELEASE

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Escape with cool new hues from Showplace

Harrisburg, **SD** – Inspired by nature and the latest trends in home fashion, <u>new cabinet colors</u> from Showplace Wood Products blend harmoniously with each other, and with a rainbow of options in the Showplace <u>finish palette</u>. With the **Escape Collection**, you can sail away to an adventurous new look for any room in your home.

The Escape Collection gathers nontraditional blues, greens and hints of gray offering a calm, relaxing escape from the stresses of modern life. The distinctly cool hues of the **Escape Collection** give you a variety of contemporary shades to meet your personal design aesthetic—all with a tropical flair that sets your cabinetry project apart.

In the **Escape Collection**, you'll dive into the ocean green depths of **Underseas**, discover a fresh take on gray with **Interesting Aqua**, relax in the moody blue hue of **Drizzle**, splash into the clear blue of **Swimming** and find tranquility in the soothing shade of **Reflecting Pool**. Available in several <u>finish treatments</u>, these cool new colors give your cabinetry a fashion-forward, high-end custom look.

Cabinetry by Showplace Wood Products offers a unique combination of <u>design flexibility</u>, <u>product quality</u>, <u>expressive</u> <u>creative options</u> and <u>honest</u>, <u>real-world value</u> that you will find in no other home cabinetry brand today.

Showplace's custom and semi-custom all-wood cabinetry for the home is sold through independent kitchen and bath dealers in all 50 states and parts of Canada. Every cabinet is made-to-order to fit the individual homeowner's specific style and space requirements. Mid-priced Showplace is among the largest American-made cabinet manufacturers. For more on Showplace Wood Products or its full range of <u>door styles</u>, colors and <u>wood species</u>, go to <u>ShowplaceWood.com</u>.



SHOWPLACE WOOD PRODUCTS

About Showplace Wood Products:

Employee-owned Showplace Wood Products, Inc. manufactures fine all-wood cabinetry for the home, sold through independent kitchen and bath dealers in all 50 states and parts of Canada. Every cabinet is made-to-order to fit the individual homeowner's specific style and space requirements. Showplace is among the largest American-made cabinet manufacturers in the country.

Showplace has 553 employees with three manufacturing facilities, two in Harrisburg with the third in Beresford, SD, and five retail showrooms, called <u>Showplace Kitchens</u>. The company owns and operates these showrooms, located in Harrisburg and Sioux Falls, SD; Urbandale, IA; Parker, CO; and Fargo, ND.

Showplace builds and distributes custom and semi-custom overlay, inset, and full-access (frameless) cabinetry for the home. ShowplaceEVO, a full-access line, offers styling options without face frames for unrestricted access to the cabinet interior. Showplace Renew refacing addresses our new reality of a realistic budget. Showplace Renew offers new hardwood doors and drawer headers, veneers for face frames finished to match, as well as an option to add new Showplace cabinets and accents. The company also builds <u>Murphy wall-beds</u>, <u>entertainment centers</u>, designer closets, and cabinetry for <u>home offices</u>.

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